



SubscriberWise to Showcase Analytics, Big Data, and Business Rules Technology at the 2015 NCTC and ACA Independent Show

Exhibit attendees will meet the world's highest achieving FICO consumer and learn about SubscriberWise's award-winning technology.

BOSTON, MA, U.S.A., July 13, 2015 /EINPresswire.com/ -- [SubscriberWise](http://SubscriberWise.com)®, a leading provider of analytics driven subscriber decision management technology and the largest issuing consumer reporting agency for the communications industry, announced today that the company will proudly showcase its award-winning technology - among more than 100 exhibitors – for key decision makers and industry leaders at this year's NCTC and ACA Independent Show.

This year marks the 10th anniversary of The Independent Show. The [National Cable Television Cooperative \(NCTC\)](#) and the [American Cable Association \(ACA\)](#) officially joined forces and

combined both organizations' Annual Meetings into one conference – The Independent Show – which debuted in Chicago in 2006.

The 2015 show will be held at the Westin Boston Waterfront hotel, Boston, MA.



The annual show offers SubscriberWise the best opportunity to educate prospective operators about the profound benefits of comprehensive risk management.

David Hoffer, SubscriberWise CFO

“SubscriberWise is proud to be part of this essential industry experience once again,” said David Hoffer, SubscriberWise vice president and CFO. “We’ve attended every Independent Show since our national launch in December 2006. The annual show offers SubscriberWise the best opportunity to educate prospective operators about the profound benefits of comprehensive risk management. It also provides a wonderful opportunity to visit with SubscriberWise member operators and their families from across the nation. We’re looking forward to another great show this year.”

About SubscriberWise

SubscriberWise®								
Risk Management Solutions for the Communications Industry								
	MCTV	Operator B	Operator C	Operator D	Operator E	Operator F	Operator G	AVERAGE
No Hit	3.22%	4.62%	7.98%	6.52%	5.64%	5.00%	4.51%	5%
Qualified	2.77%	3.55%	1.94%	2.76%	1.98%	2.98%	1.81%	3%
Well Qualified	7.43%	9.46%	5.56%	7.93%	5.45%	8.21%	4.71%	7%
Very Well Qualified	18.06%	23.95%	10.16%	18.19%	15.29%	20.85%	10.28%	17%
Level 1	5.40%	7.47%	4.96%	6.87%	4.86%	6.75%	5.45%	6%
Level 2	2.40%	2.39%	1.38%	1.93%	1.67%	2.24%	1.22%	2%
Level 3	2.26%	2.05%	2.40%	2.32%	2.31%	2.17%	1.88%	2%
Level 4	6.80%	8.03%	7.33%	6.83%	8.01%	7.29%	9.46%	8%
Level 5	1.63%	1.97%	3.09%	2.35%	1.34%	2.26%	1.27%	2%
Level 6	13.99%	10.89%	15.52%	11.63%	15.90%	12.28%	18.47%	14%
Level 7	12.73%	12.64%	14.91%	11.40%	14.56%	12.41%	17.56%	14%
Level 8	23.32%	14.24%	24.73%	21.02%	22.93%	17.45%	23.36%	21%
	100.01%	100.01%	99.96%	99.75%	99.94%	99.89%	99.98%	100%

SubscriberWise segmentation										
Count of Flags	Flags								Grand Total	
DecisionLevel	DUP	DUP IDM	DUP IDM RF	DUP RF	IDM	IDM RF	NF	RF	Grand Total	
0	1524				1			682	1	2208
1	650	19			3	32	1	2086	29	2820
2	271	9			3	7		759	12	1061
3	515	62	2		3	142		870	4	1598
4	1163	35			18	64		2497	19	3796
5	857	213			1	43		537	1	1651
6	2482	94	1		21	96		3856	29	6579
7	2369	115			25	91		3219	25	5844
8	4408	389			22	359		4778	34	9990
Qualified	286	6			3	18		973	12	1298
Very Well Qualified	1149	39			12	97	3	5666	66	7032
Well Qualified	666	19			6	45		2377	26	3139
Grand Total	16340	1000	3		117	994	4	28300	258	47016
	34.75%	2.13%	0.01%	0.25%	2.11%	0.01%		60.19%	0.55%	100.00%

SubscriberWise red flag								
4.24% Flags with Identity Mismatch (typically keying error or SSN misreported on consumer report) (DUP IDM and IDM)								
94.95% No Red Flags (DUP and NF)								

SubscriberWise® launched as the first U.S. issuing consumer reporting agency exclusively for the cable industry in 2006. In 2009, SubscriberWise and TransUnion announced a joint marketing agreement for the benefit of America's independent cable operators. Today SubscriberWise is a risk management preferred-solutions provider for the National Cable Television Cooperative.

SubscriberWise protects billions of dollars of capital equipment and programming costs for leading communications companies across the nation. SubscriberWise technology also protects the identities of children and adults everywhere.

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This press release can be viewed online at: <http://www.einpresswire.com>

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