

PRESS ROOM – FOR IMMEDIATE RELEASE

SubscriberWise[®] Announces Partnership with Realtime Results

Massillon, OH, December 4, 2009 - SubscriberWise, the leader in analytics-driven subscriber risk management today announced a technology solutions partnership with Realtime Results to augment its D2D mobile order management and processing software with integrated risk management and Red Flag compliance.

“The combination of SubscriberWise decision analytics with Realtime Result’s specialized mobile technology solution provides field reps a unified sales tool that instantly delivers order processing with comprehensive risk management rules,” said David Howe, President of SubscriberWise. “Operators can leverage this technology to increase sales via the Door to Door channel, instantly communicating leads, product offerings, special incentives, and reporting, at the same time managing risk with the power of predictive analytics to protect the bottom line.”

“We are excited to have SubscriberWise as a partner to bring quality sales to the Door to Door space. By integrating the analytics with our Open Door solution’s mobility and reporting we feel together this represents the next generation in Door to Door sales capabilities by combining quality of sales and clear visibility into the sales force’s activity”...said Tom Wheeler, Vice President of Sales & Business Development at Realtime Results.

About Realtime Results (www.realtimeresults.com)

Realtime Results (www.realtimeresults.com) is a professional services firm that provides consulting and customized, outsourced solutions for sales support, billing and customer care projects. Realtime also provides premium inbound and outbound call center solutions for customer service, acquisition and retention

About SubscriberWise (www.subscriberwise.com)

SubscriberWise is the leader in subscriber risk management solutions. SubscriberWise solutions incorporate a comprehensive approach to risk and decision management across the subscriber life cycle from origination and retention to fraud and equipment recovery. Based in Massillon, Ohio, SubscriberWise was founded on the premise that an intelligent understanding of subscriber behavior can significantly reduce an operator’s risk exposure without compromising growth and selling opportunities. SubscriberWise Risk Management Solutions incorporate proprietary data sources with powerful scoring and analytics; combined with years of cable industry data, these solutions help operators make cost-effective decisions before approving a customer’s service and installing costly equipment.

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